

CHANG XU

Contact

changxu.motiondesign@gmail.com

Portfolio

www.changxu.design

Skills

• Professional Knowledge:

Cinema 4D

Octane Render

Adobe After Effects

Premiere

Illustrator

Photoshop

InDesign

Audition

• Working knowledge:

NukeX

Houdini FX

Sketch

Microsoft Powerpoint

Word

Excel

Keynote

Processing

SketchUp

Language

English

Mandarin

Education

Ringling College of Art and Design

Bachelor of Fine Arts in Motion Design

Minor in Business of Art and Design, May 2019

Motion Design Experience

Freelance Motion Designer, New York, NY Jan 2020-Present

- Worked with various production companies and agencies creating motion graphics.

Power House VFX, Motion Designer, New York, NY Dec 2019-Jan 2020

- Designed and animated UI interface for CBS show "Evil"

VMLY&R, Motion Design Art Director, New York, NY Nov 2019-Dec 2019

- Art directed and executed social post for Colgate
- Designed motion graphic for Palmolive relaunching project
- Participated in the art directing for Tom's of Maine Mexico launching campaign

Swell Inc, Motion Designer, New York, NY Nov 2019-Nov 2019

- Designed motion graphics for Drunk Elephant

Wieden + Kennedy, Motion Designer, Portland, OR & New York, NY June 2019-Nov 2019

- Designed and animated social posts for Trolli, Coca-Cola, Facebook and Instagram
- Designed and animated end card for HP Omen
- Animated OOH for Nike Fearless Campaign

JAN Creation, Motion Designer, Beijing, China May-Aug 2018

- Designed motion graphics for Tencent TV rebranding project
- Designed Logo animation for various clients such as Mokado, Oneman University
- Designed several 3D renders for various products

Achievements

- Credited in Netflix Film "The Speed Cubers" 2020
- Credited in shortfilm "Free the work" featured in Cannes Lions, France 2019
- Student Silver American Advertising Awards 2019
- Sliver A' Design Awards 2019